



Charlotte D'ERCEVILLE

Rachel BARRE

Eric DEFRENNE



Cognis France, LS Division

L'OREAL

NGO Yamana

Abstract

A pioneering, three-party CSR approach for a multiple-stakeholder commitment to the sustainability of a supply chain

Biodiversity conservation through the responsible sourcing of natural active ingredients is essential to securing lasting access to innovation and sustaining long-term business success in the cosmetic sector.

Three cosmetic active ingredients have been developed by Laboratoires Sérobiologiques (LS), the active ingredient subsidiary of Cognis Care Chemicals, using the Argan tree from Morocco. These ingredients are currently being used by the L'Oreal Group in a wide range of cosmetic products.

Committed to strengthening a reliable and equitable supply chain for argan products, L'Oreal and LS-Cognis made a mutual commitment two years ago to form an innovative tripartite partnership with Yamana, an NGO known for the CSR structuring of the textile industry, and whose special methodology has proven to be of great interest in critical contexts.

Key points to be addressed during this "three voice" presentation:

- How and why we decided to go beyond a pure commercial "supplier-customer" relationship and jointly commit to responsibility in supply chains;
- How to address local stakeholders' needs and expectations to define the best solutions for a truly fair relationship with local communities
- How to assess the impact of actions taken

The program relates to a voluntary undertaking by Cognis & L'Oréal to support the Convention on Biological Diversity targets and respond to local stakeholder expectations, in line with the two companies' corporate responsibility strategies and biodiversity management policies.

The presentation introduces key challenges to be addressed along naturals-based supply chains to build long-term, fair relationships with local stakeholders. Representatives from the three organizations will present methods, outcomes, and lessons learned.